



# MADDIE WHITE

EMMY® AWARD-WINNING ANCHOR/REPORTER

PHONE # AVAILABLE UPON REQUEST

MADDIEREYNOLDSWHITE@GMAIL.COM

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## EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA,  
ANNENBERG SCHOOL OF JOURNALISM  
**M.S. JOURNALISM EARNED**  
2015-2016

PACE UNIVERSITY, NEW YORK, NY  
PFORZHEIMER HONORS COLLEGE  
**B.F.A. ACTING EARNED**  
2010-2013

## SKILLS

- **ANCHORING:** ABLE TO DELIVER NEWS IN AN APPROACHABLE YET AUTHORITATIVE TONE
- **EDITING:** ADVANCED IN ADOBE PREMIERE, EDIUS, FINAL CUT PRO, AVID
- **PRODUCING AND WRITING:** INEWS, BUILDING GRAPHICS, AP STYLE
- **FIELD REPORTING:** SHOOTING VIDEO, LIVEU, GOPRO, LICENSED DRIVER
- PROFICIENT ON **SOCIAL MEDIA** PLATFORMS
- **FILL-IN EXPERIENCE:** WEATHER, TRAFFIC
- **FREE TIME FUN:** GUITAR, CONVERSATIONAL SPANISH, SINGING, IMPROV COMEDY

## AWARDS

- **2022 EMMY® AWARD WINNER** FOR REPORTER STORY IN TECHNOLOGY NEWS CATEGORY, **NATAS PACIFIC SOUTHWEST**
- **MERIT-BASED SCHOLARSHIP** BY NAPOLI MGMT. GROUP TO ATTEND 2020 I.R.E. CONFERENCE
- **IDAHO PRESS CLUB "BEST OF" WINNER:**
  - **2020** "REPORTER OF THE YEAR, BROADCAST"
  - **2019** INVESTIGATIVE, SPOT NEWS, TV SERIES, TV WRITING, ARTS/ENTERTAINMENT

## EXPERIENCE

• **KVVU FOX5 VEGAS, GRAY TV, LAS VEGAS, NEVADA** NOV 2020 - PRESENT

### -ANCHOR AND MMJ

- **ANCHORS** #1 RATED WEEKEND MORNING NEWSCAST (BOTH COMSCORE AND NIELSEN STATION INDEX) EACH SAT. AND SUN. | POST-DESK: COVERS BREAKERS, TURNS CONTENT FOR LATER SLOTS
- **REPORTS** MON. - WED. | RESEARCHING, WRITING, SHOOTING, EDITING NEWS STORIES FOR MULTIPLE PLATFORMS AND PROGRAMS ON DEMANDING DEADLINES
- APPEARS ON-CAMERA IN SEVERAL LIVE SHOTS EVERY DAY
- WRITES WEB ARTICLES

• **KIVI IDAHO NEWS 6 SCRIPPS | BOISE, IDAHO** JUN 2018 - OCT 2020

### -ANCHOR AND MMJ

- **ANCHORED AND PRODUCED** 3 NEWSCASTS ON SUNDAYS
- ROLE OF **MULTIMEDIA JOURNALIST** 4 DAYS A WEEK: SHOT AND EDITED VIDEO FOR TV AND ALL PLATFORMS ON DEADLINE, DID LIVE SHOTS, EVALUATED TIPS, WROTE WEB
- LAUNCHED KIVI'S FLAGSHIP COVERAGE OF **THE REBOUND: IDAHO**, ADVOCATING FOR VIEWERS DURING PANDEMIC

• **COMEXPOSIUM GROUP, LOS ANGELES, CALIFORNIA** 2016 - 2017

### -SOCIAL MEDIA MANAGER

- REAL-TIME SOCIAL MEDIA COVERAGE OF MONTHLY EVENTS.
- DEVELOPED ONLINE PRESENCE, BRAND AWARENESS

• **ATVN/ANNENBERG MEDIA, CBS MEDIA CENTER | LA, CA** 2015 - 2016

### -ANCHOR AND MMJ

- TURNED STORIES FOR **ANNENBERG TV NEWS**. SHOT, WROTE AND EDITED PACKAGES FOR TV, RADIO, WEB
- DEVELOPED STRONG NEWS JUDGMENT, LIVE SKILLS