



MADDIE WHITE

MULTIMEDIA JOURNALIST (MMJ),
ANCHOR & PRODUCER

✉ MADDIEREYNOLDWHITE@GMAIL.COM

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EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA,
ANNENBERG SCHOOL OF JOURNALISM
M.S. JOURNALISM EARNED
2015-2016

PACE UNIVERSITY, NEW YORK, NY
PFORZHEIMER HONORS COLLEGE
B.F.A. ACTING EARNED
2010-2013

SOFTWARE

- ADOBE CREATIVE SUITE
- FINAL CUT PRO
- LIVEU
- GOPRO
- WORDPRESS
- FACEBOOK LIVE
- SNAPCHAT, TIKTOK, TWITTER, INSTAGRAM

SKILLS

ANCHORING, TRAFFIC, WEATHER	AP STYLE
NONLINEAR EDITING	WORDPRESS
BROADCAST VIDEOGRAPHY	LICENSED DRIVER
INEWS	IMPROV
PRODUCING NEWSCASTS	BUILDING GRAPHICS
	GUITARIST/SINGER

AWARDS

IDAHO PRESS CLUB "BEST OF" 2019:
WATCHDOG/INVESTIGATIVE, SPOT NEWS, TV
SERIES, TV WRITING, AND ARTS + ENTERTAINMENT

EXPERIENCE

- **E.W. SCRIPPS CO.,** JUN 2018
BOISE, IDAHO - PRESENT
 - MULTIMEDIA JOURNALIST (4 DAYS A WEEK)
 - ANCHOR + PRODUCER (SUNDAYS, 3 SHOWS)
 - CURRENTLY LEADS THE STATION'S FLAGSHIP COVERAGE OF **THE REBOUND: IDAHO**, BRINGING VIEWERS GUIDANCE TO RECOVER FROM THE FINANCIAL IMPACTS OF THE **CORONAVIRUS**.
 - CREATES STORIES FOR **ABC'S KIVI/IDAHO NEWS 6 AND KNIN/FOX 9 NOW**
 - EVALUATES NEWS LEADS, TIPS, AND CHECKS FACTS.
 - SHOOTS AND EDITS VIDEO FOR TV AND ALL MULTIMEDIA PLATFORMS ON CONCISE DEADLINES
 - APPEARS ON T.V. IN INTERVIEWS AND NARRATIONS
 - GIVES LIVE REPORTS FROM SITES OF EVENTS (LIVEU, TRUCK, OR SOCIAL MEDIA LIVE)
 - WRITES WEB ARTICLES FOR WEBSITE, SOCIAL MEDIA
- **COMEXPOSIUM GROUP,** 2016 - 2017
LA, CALIF.
 - SOCIAL MEDIA MANAGER
 - REAL-TIME SOCIAL COVERAGE (SNAPCHAT AND FACEBOOK LIVE STAND-UPS) AT MONTHLY EVENTS.
 - DEVELOPED ONLINE PRESENCE, BRAND AWARENESS, SEO AND MONITORED TRAFFIC & KPIS.
- **ATVN/ANNENBERG MEDIA,** 2015 - 2016
CBS MEDIA CENTER, LA, CALIF.
 - ANCHOR AND MMJ
 - PITCHED STORIES FOR **ANNENBERG TV NEWS**. SHOT, WROTE + EDITED PACKAGES FOR TV, RADIO, AND WEB.
 - DEVELOPED STRONG NEWS JUDGMENT
 - FORMULATED COPY, DEVELOPED LEADS
 - PERFORMED ON-LOCATION LIVESHOTS, STAND-UPS, ETC.